

DIVIDING BY ZERO

Living with autism and other adventures



About Dividing by Zero

I'm Tara, and I'm a 39-year-old mom to five amazing boys (ages 0, 2, 10, 15, and 20). Our busy household also includes two cats and a dog.

When I first started blogging several years back, I was a recently divorced mom of three kiddos. My two youngest boys (at the time) both have autism, and I wanted to write about my experiences raising my boys as a single mom who was attending college full time and working as a tutor while also navigating the world of autism.

I remarried in 2012 and I officially became a stay-at-home mom in March 2013. Dividing by Zero re-launched on WordPress in October 2013 as my official full-time job, and here we are!

Q: What do you get when you take a mom of three boys multiplied by two autism diagnoses, add a 30-something bachelor, and then increase that by one rambunctious toddler?

A: Dividing by Zero

No, it's not a word problem (or the set-up to a joke); it's the adventure that is my life!

I enjoy trying out products, recipes, crafts, and books, often using my family as guinea pigs to see how things work out, and then sharing the results and our opinions. I also host giveaways whenever possible, because who doesn't like the chance to win something neat?

Email Subscribers: 1,611

RSS Subscribers: 1,377

[Facebook](#): 8,099

[Twitter](#): 8,915

[Pinterest](#): 4,772

[Google+](#): 1,039

[Instagram](#): 2,324

[YouTube](#): 2,167

As of June 2015

Unique Monthly
Visitors
5,596

Monthly
Pageviews
23,384

Brands

Best Buy
Pampers
DisneySide @Home
VTech
Seventh Generation
Red Gold Tomatoes
Purex & Dial

SC Johnson (Glade)
Teleflora
VEEV Vitafrute
Petbrosia
Tylenol
Puritan's Pride
Razor Scooters

Readers

Popular Posts

1. [How I Met My Husband](#)
2. [Red Gold Summer Grilling: Grilled Tuna Burgers #Recipe](#)
3. [Picture Day](#)
4. [Our #DisneySide @Home Unbirthday Party!](#)
5. [...and Baby Makes 7!](#)

Moms

Women
18-44



Services

Sponsored Posts

****All posts comply with FTC Guidelines; I will disclose that I was compensated and will include no follow links****

Company-prepared sponsored post: You provide the HTML, including up to 3 backlinks and at least one image (product photograph, company logo, etc.). Must be family-friendly and payment must be received prior to posting.

Sponsored post prepared by me: I will write a minimum 300 word article featuring your company/product, including up to 3 backlinks and at least one photograph/logo.

All content must be relevant to Dividing by Zero and family friendly.

Reviews & Giveaways

Any fees for product reviews are determined on a per-product basis – please contact me with your proposal. I generally do not charge for reviews in conjunction with a giveaway if the product is valued at \$25 or more.

Reviews

I love reviewing new products and sharing my honest opinion with my readers. I do require that the product be a full-sized product, and it will not be returned (with rare exceptions).

- Min. 300 words of unique content including photographs of your product in use.
- No follow links to your website and/or social media sites.
- Reviews will be posted within 2 weeks of receipt of product.

Giveaways

Giveaways on Dividing by Zero are very popular and attract a lot of attention. Giveaways are promoted daily across social media and are also listed on multiple giveaway and contest directories.

- Entrants are asked to visit your website Bonus entries like visit to your website and leaving a comment about a product
- Bonus entries are given for visiting/following you on social media and/or signing up for your newsletter.
- Giveaways typically run for two weeks; the time frame is, however, negotiable depending on your specific needs.
- Prize fulfillment and shipment is the responsibility of the sponsor
- For giveaways without a related review, the fee is \$50 and includes promotion.

Ad Space

Sidebar ad placement is available:

For ads up to 250 x 250

30 days = \$25

60 days = \$45

90 days = \$65

For skyscraper banners (up to 250 x 600)

30 days = \$100

60 days = \$175

90 days = \$250

Advertising prices also include weekly shout-outs on my social media accounts to your website and/or social media pages. For other sizes/types of advertisements, please contact me.

Contact Me Today!
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